

Ten Alps plc

("Ten Alps" or the "Group")

Acquisition of factual content and consultancy business DBDA

Ten Alps Plc, the factual media company, announces the acquisition of factual content business DBDA.

The maximum consideration payable is £3.3m. The multiple paid on the acquisition, including an earnout, is 3.75 times EBIT (earnings before interest and taxation). DBDA's adjusted 2006 EBIT was approximately £370,000, on revenues of £2.6m.

£1m was paid upfront for net assets of £300,000, with a £ for £ adjustment on net assets on agreement of the completion accounts. Further payment will be made on an earnout of a maximum of £2.3m on EBIT of £2.4m over 2.5 years. The threshold for the earnout begins at £400,000 EBIT. The acquisition was funded by debt.

DBDA, based in London, provides specialist content production and consultancy services across sectors in which Ten Alps already has key positions – particularly education, safety, and community-based markets. The acquisition of DBDA will strengthen the Group's operations across these sectors and will enhance the development of a dedicated corporate social responsibility programming arm to Ten Alps' TV production companies. There is also an opportunity to market other Group services such as events – offering additional opportunities from the DBDA client base.

DBDA has worked with commercial clients such as Aviva, BMW, BP, Zurich and Marks and Spencer. Public sector clients include TfL (Transport for London), various government departments including Home Office, Health, Education & Transport, Road Safety Scotland, Scottish Executive, Welsh Assembly, and a number of local authorities.

DBDA Managing Director, Dawn Boyfield has agreed a minimum two and a half year service contract and brings with her 25 staff.

Alex Connock, Chief Executive of Ten Alps Plc, said:

“Dawn Boyfield spotted impressively early that corporate social responsibility would become a major area for large companies. She has built a great business and a talented team around providing bespoke solutions for her blue-chip clients and we are looking forward to working together.”

- Ends -

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Notes to Editors

Ten Alps is a factual media company providing content for TV, radio, online TV and print, plus managing related commercial opportunities.

Ten Alps targets content to every outlet that audiences, customers and advertisers engage with - making it entirely cross-platform.

This year Ten Alps is producing over 500 publications and scores of TV and radio programmes. It has invested in and launched 12 online TV channels.

Ten Alps' strategy is to migrate specialist media to online TV, retaining consumers on both sides of the online-offline divide as choice widens and audiences fragment.

Growth has come through strategic acquisitions and cross selling between media channels. When Ten Alps launched on AiM in 2001 it had revenues of under £2m and 10 staff. It now employs over 530 people in three divisions: broadcast, digital and communications, and analyst forecasts expect the Group to announce 2006-7 revenues above £65m.

With headquarters in London, Ten Alps also has major offices in the North-West and Scotland.